

Local Drug Action Team Stakeholder Kit.



Applications for new Local Drug Action Teams (LDATs) are now open!

The LDAT Program is part of the Australian Government's investment of more than \$450 million under the National Ice Action Strategy since 2016-17. The program supports organisations to build or extend local partnerships and develop evidence-based activities to prevent and minimise harms caused by alcohol and other drugs where it matters the most – at the grass-roots, community level.

There are already over 230 active LDATs having an impact around Australia and we're on the lookout for another 40.

Please share the news with your networks, stakeholders and any local groups keen to make a difference to alcohol and other drug use in their communities.

How to use the kit

This kit has been developed so you can easily share information with your contacts and communities. Here are some ways you can help us to raise awareness of the new intake of LDATs:

- 1. include the information on your website
- 2. add it to your newsletter
- 3. share on social media.

We invite you to use and adapt the resources provided in this kit to help promote to your audiences.

This URL can be copied and pasted into all your communications. It links to the LDAT Community Hub website, which is full of information on the program and the application process:

community.adf.org.au







Website or newsletter article templates

A template article has been developed for you to share on your website or in your next newsletter.

The content can be cut and pasted to suit your requirements. Simply fill in the blank information and share away.

CONTENT

Become a Local Drug Action Team (LDAT)

- Want to make a difference to alcohol and other drug use in your community?
- You may have what it takes to become a Local Drug Action Team and be part of this Australian Government-funded prevention program.
- · Applications are now open until 19 March 2021

The LDAT Program supports organisations to build or extend local partnerships and deliver evidence-based activities to prevent and minimise harms caused by alcohol and other drugs where it matters the most - at the grassroots, community level.

Successful applicants will receive an initial \$10,000 and support from the Alcohol and Drug Foundation to develop an evidence-based Community Action Plan.

For more information, visit: community.adf.org.au



Social Media templates

Use these on your social media platforms. Simply copy and paste the template content and download the image or video.

CONTENT

Choose from one of the following dotpoints

Become a Local Drug Action Team (LDAT)

- Join the @AlcoholDrugFdn Local Drug Action Team program and help prevent harms caused by alcohol and other drugs where it matters most at the grassroots, community level.

 Find out more: community.adf.org.au
- Want to make a difference to alcohol and drug use in your community? The @AlcoholDrugFdn are looking for 40 new Local Drug Action Teams to make an impact around Australia.
 Find out more: community.adf.org.au
- The @AlcoholDrugFdn Local Drug Action Team applications are now open. Successful LDATs will receive \$10,000 to develop an evidence-based Community Action Plan. Find out more: **community.adf.org.au**

VIDEO CLICK IMAGE TO ACCESS THE VIDEO



https://www.youtube.com/watch?v=GhrDNSZtiwk

IMAGE 1080 X 1080



For more information or additional assets, please get in touch: community.adf.org.au/contact