*\*This media release template is a guide for Local Drug Action Teams (LDATs) wanting to promote the launch of an activity outlined in their Community Action Plan. LDATs should update this template with relevant details. If an LDAT needs any assistance, they should contact their Relationship Manager at the Alcohol and Drug Foundation.***MEDIA RELEASE**<Insert date here>

**Local Drug Action Team launches drug harm prevention activity**<Insert Local Drug Action Team name> is pleased to announce the launch of <insert activity name>, which is a locally-led activity aiming to prevent and reduce harms from alcohol and other drugs at a grass-roots level.

<Insert activity name> is part of the Local Drug Action Team’s Community Action Plan, which is focussed on <insert your LDAT’s Community Action Plan objectives, for example making local youth feel more connected in the community>.

The Local Drug Action Team received an initial $10,000 from the Australian Government to finalise the Community Action Plan.

<Insert activity name> will see <describe activity here, for example a monthly mentoring program for disengaged local youth>.

<Insert quote from LDAT spokesperson, for example “we are thrilled to launch <insert activity name>, which is a community-led initiative to address alcohol and other drug-related harm in our local area,”> said <insert LDAT name> spokesperson <insert name>.

The Local Drug Action Team Program, which is managed by the Alcohol and Drug Foundation, supports organisations to build or extend partnerships in their community and use local knowledge to deliver evidence-informed alcohol and other drug harm prevention activities that are tailored to the needs of their local area.

<Insert LDAT name> is a partnership between <insert lead and partner organisations here>.

The Alcohol and Drug Foundation’s Chief Executive Officer Dr Erin Lalor commended the Local Drug Action Team for its efforts in preventing and reducing the harms caused by alcohol and other drugs.

“The Local Drug Action Team is using local knowledge to produce evidence-informed harm prevention activities that are tailored to the needs of the community,” Dr Erin Lalor said.

The Local Drug Action Team Program is part of the Australian Government’s investment of $298 million over four years under the National Ice Action Strategy.

For more information about the Local Drug Action Team Program please visit <https://community.adf.org.au/>

**ENDS**

For media enquiries please call <insert LDAT media contact name> on <media contact phone> or <media contact email>.

For further information about the Local Drug Action Team Program, please call the ADF’s media team on 0430 948 380.